

About Us



WHO WE ARE:

God's Way Foundation, Inc. is a religious tax-exempt 501(c)(3) non-profit charitable organization located on Long Island. Founded in 2017, God's Way Foundation, Inc. is a New York-based Christian non-profit dedicated to spreading the message of God's grace.

We provide Christian-based items that aid in prayer, worship, neighborliness and education. We aim to help people foster a stronger faith and relationship to God. Such religious and charitable activities participated in are in strict accordance with Section 501 (c)(3) of the Internal Revenue Code.

OUR MISSION STATEMENT:

God's Way Foundation is dedicated to spreading the message of God's grace through the distribution of Christian-based items. Our mission includes fostering the Christian growth of children, adults, and families through collaboration with various public and private Christian institutions, prisons, hospitals, shelters, individuals and other organizations across the world.

We aim to help people develop a stronger faith and relationship to God by creatively utilizing modern tools such as social media and content creation to change the character and magnitude of Christian nonprofit work.

WHAT WE DO:

We collaborate with individuals, families, communities, schools, churches, and all other institutions (large and small) spreading the message of God's grace through our charitable donations, programs, and products across the U.S. and internationally. Help us bring our vision to life.



OUR OTHER Campaigns:

- Easter Giveaway
- A Mother's Grace Basket
- International Giving
- Bible-in-the-Box Giveaway
- Thanksgiving Turkey Giveaway

OUR GOAL:

To spread the message of God's grace by addressing the physical, emotional, and spiritual needs of vulnerable communities through Christ-centered compassion and practical support. By fostering partnerships, hosting charitable initiatives, and utilizing innovative tools to share God's love worldwide..

OBJECTIVE:

God's Way Foundation is a 501(c)(3) nonprofit organization dedicated to spreading the message of God's grace and addressing the needs of vulnerable communities. Guided by unwavering faith and Christ's love, we extend a helping hand through practical acts of compassion, meeting the physical, emotional, and spiritual needs of those we serve. By fostering partnerships with



individuals, families, communities, schools, and churches of all sizes—both nationally and internationally. At our annual Back-To-School Giveaway Celebration, **we donate 1,000 durable**, high-quality backpacks filled with a year's worth of supplies. This eases the financial strain on parents and instill confidence in children, helping them feel capable as they return to school.

The event provides a joyful, stress-free day for families with free food, snacks, music, live characters, entertainment, and arts and crafts.

In addition to our Back-To-School efforts, God's Way Foundation carries out similar charitable programs, such as distributing Easter baskets and boxes across Long Island and the U.S., providing "grace baskets" for mothers in shelters, and delivering food to the homeless. Overseas, we continue to host impactful events that serve underprivileged communities. Through our **"Local Blessings Initiative,"** we evangelize to neighbors and create soulful Christian products to accompany the Holy Bible, further spreading the message of faith. Our **digital ministry** leverages emerging technology to reintroduce the Gospel to a broad audience, while our **Free Bible Program** ensures everyone has access to the Word of God.

Our Mission:

To share Christ's love by providing compassionate support, essential resources, and grace to communities in need while spreading the Gospel locally and globally.



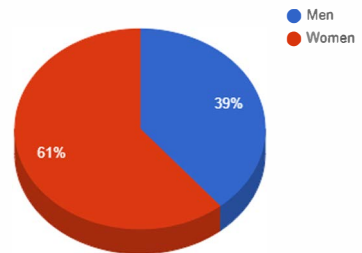
Our primary audience consists of children ages 1-15. Majority of adults we serve are between the ages of 27-58.

OUR REACH: BASED ON PREVIOUS CAMPAIGNS

Men: 39%

Women: 61%

Our Audience



AGE ANALYTICS:

Boomers (Ages 59-77 years old): 7%

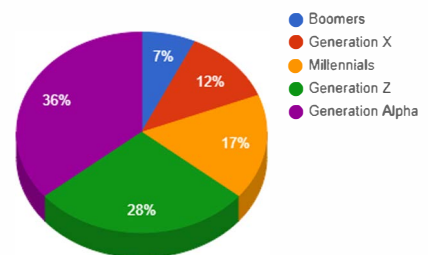
Generation X (Ages 43-58 years old): 12%

Millennials (Ages 27-42 years old): 17%

Generation Z (Ages 11-26 years old): 28%

Generation Alpha (0-about 10 years old): 36%

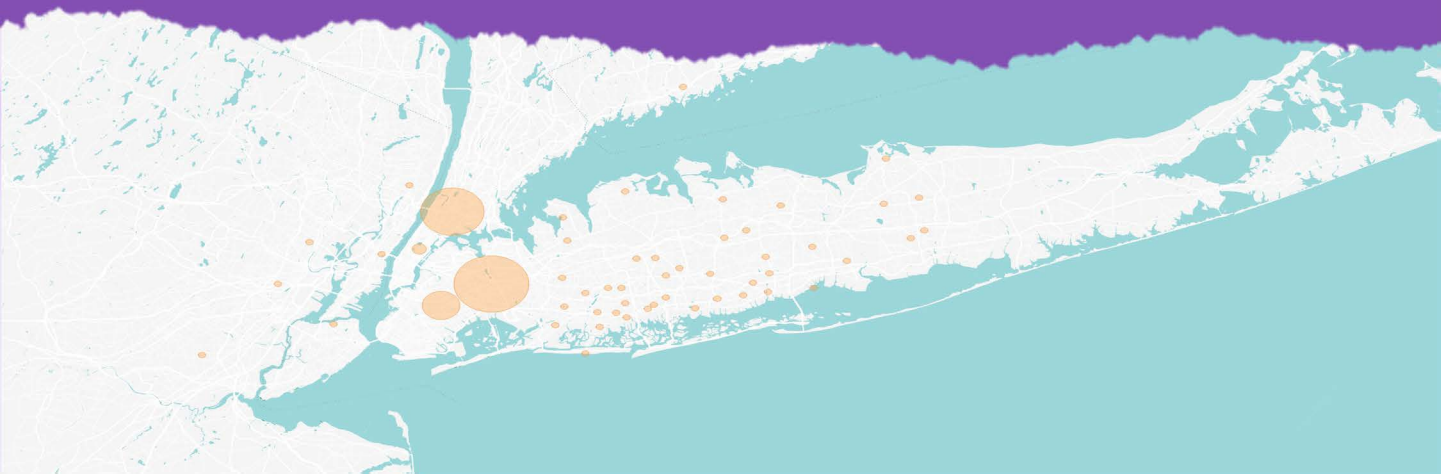
Age Analytics:



GEOGRAPHIC REACH:

Areas in Long Island, New York City, New Jersey, Connecticut, Pennsylvania and Washington, D.C. such as:

Freeport | Hempstead | Roosevelt | Merrick | Baldwin | Uniondale | Bellmore | Massapequa | Westbury | Wantagh | Rockville Center | Port Washington | Oceanside | Valley Stream | Levittown | Babylon | Farmingdale | Brentwood | Amityville | Bay Shore | Huntington | Floral Park | Hicksville | Deer Park | Islip Terrace | Manhasset | Long Beach | Selden | Holtsville | Huntington Station | Locust Valley | East Northport | Holbrook | Monticello | Queens | The Bronx | Brooklyn | New York | Staten Island | East Setauket | Union City | Newark | Englewood | Edison | Belleville | Philadelphia | Darien | Washington



THREE WAYS TO SPONSOR US:

1

Mail your sponsorship check to our address at 53 East Merrick Road #111 Freeport, NY 11520. Please include primary contact information, information about your business and which perks from your desired sponsorship package you'd like to take advantage of.

2

Sponsor us electronically, using our PayPal QR Code on the back of this booklet. Please email us following your sponsorship with the time/date of your contribution along with your primary contact information, information and name of your business. Make sure to include which perks from your chosen sponsorship package you'd like to take advantage of.

3

Schedule a meeting to give your sponsorship in person at your place of business; this will allow us to discuss which sponsorship benefits you'd like to take advantage of in person.

SPONSORSHIP PACKAGES (1 Year):

PURPLE RIBBON Sponsor

Represents royalty, majesty and priesthood in the Bible. (John 19:2)

\$5000+

- All 'Purple Ribbon' benefits, plus:
- Exclusive title sponsorship for promotional materials for one key event (e.g., "Presented by [Sponsor Name]").
- A **3-minute speaking opportunity** at our livestreamed Back-To-School Giveaway Celebration event or a promotional video featured at the event.
- Premium, above-the-fold placement of logo on the event website and promotional materials.
- Free to distribute literature about business during event.
- A dedicated **email blast** to attendees featuring the sponsor's business.
- Ten social media mentions, including three customized posts about the business.
- Option to co-host a webinar, panel, or breakout session during the event (if applicable).

BLUE RIBBON Sponsor

Represents the heavens and the Word of God. Moses described the pavement under God's feet as bright as the blue sky. (Exodus 24:10)

\$3500

- All 'Yellow Ribbon' benefits, plus:
- Featured logo placement on your website homepage (prominent positioning).
- Business logo placement on event banners, signage, or screens (**large size**).
- **Booth space at event(s)** to showcase products/services (if applicable).
- Eight social media mentions, including two dedicated posts highlighting the sponsor's contributions.
- Complimentary tickets or passes to the event (if relevant).
- **Recognition in ALL event newsletters** or emails sent to attendees.
- Business logo placement on **ALL Easter Basket, Easter-in-a-Box & Back-To-School Hang Tags**

YELLOW RIBBON Sponsor

Represents the
presence of God
and purification
through fire.
(Proverbs 17:3)

\$2500

- All 'Red Ribbon' benefits, plus:
- **Featured article** on our website for your business.
- Five social media mentions, including a dedicated post thanking the sponsor.
- Opportunity to **co-host giveaway** or promotional offer for event attendees or on social media (Instagram, Facebook, Youtube, X, etc.)
- **Business logo placement** on the event registration page and printed materials (**medium size**).



RED RIBBON Sponsor

Blood of Jesus
that he spilled as
the bond price for
our salvation on the
cross at Calvary
(Colossians 1:20)

\$1500

- All 'Seed Sower' benefits, plus:
- Mention in three event-related social media posts.
- Opportunity to provide promotional materials (flyers, promotional items) to be included in swag bags for event attendees.
- Priority listing on the sponsor page of your website (**medium logo**).



SEED SOWER

A generous
person will pros-
per; whoever re-
freshes others will
be refreshed.
(Proverbs 11:25)

\$500

- Business logo placement on the sponsor page of your website (small size, linked to your website).
- Mention in one event-related social media post (business name tagged).
- Personal letter of thanks from our founder, with a God's Way Foundation Pen & Bookmark!



GOD'S WAY
FOUNDATION INC.

PRESENT



GOD'S WAY
FOUNDATION INC.

CONNECT *With Us*



@GODSWAYFOUNDATION

GODSWAYFOUNDATION.ORG

53 EAST MERRICK ROAD #111
FREEPORT, NY 11520

HAVE QUESTIONS? CALL FOR INFORMATION
ABOUT YOUR SPONSORSHIP:

(800) 509-9708

EMAIL US FOR MORE INFORMATION
ABOUT YOUR SPONSORSHIP:

GODSWAYFOUNDATIONINC@GMAIL.COM

**WANT TO MAKE A CONTRIBUTION?
DONATE THROUGH PAYPAL!**

